

Cliff Losak

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SUMMARY

Award-winning graphic designer with superior design sense. Highly proficient in graphic and website design software. Engaging and collaborative team leader who meets aggressive deadlines successfully.

AREAS OF STRENGTH

Graphic Design • Web Design • PC and MAC Platforms • Pagination • Publishing

COMPUTER & TECHNOLOGY SKILLS

Adobe Creative Suite CS5 • Quark Xpress 7 • Microsoft Office 2007 • HTML & CSS

PROFESSIONAL EXPERIENCE

Argraph Corporation– Carlstadt, NJ

February 2012 – Present

Graphic Designer

- Update promotional materials, sales collateral and price lists
- Website content manager
- Package designer

Web Developer/Content Manager - AHAR (All Humane Animal Rescue, Inc.)

April 2010 – Present

Completely redesigned and built website utilizing html and css using Dreamweaver

- Ran tests in multiple browsers to insure continuity
- Tested all navigation
- Format size and appearance of supplied jpg and gif images using Photoshop
- Update content as provided by AHAR

The Montclair Times/North Jersey Media Group – Montclair, NJ

July 2006 – August 2010

Graphic/Web Designer – *The Montclair Times*

- Designed and executed graphics, charts and web pages for *The Montclair Times*
- Winner of the *New Jersey Society of Professional Journalists Award for Informational Graphics* for the news feature, “*Teen Drinking in Montclair - The lure, the risks and the law*” (published January 24, 2008)



Pre-press Division: Paginator – *The Item of Millburn and Short Hills*

- Responsible for the pagination of this weekly newspaper serving Millburn and Short Hills. Assignments included, but were not limited to:
- Monitoring and enforcing editorial styles
- Following layouts from editorial
- Cutting stories to fit designated spaces
- Meeting strict editorial deadlines
- Paste-up experience

Video Editor – *The Montclair Times, The Item of Millburn and Short Hills, The Verona-Cedar Grove Times, The Nutley Sun*

- Edited video features on <http://www.northjersey.com/multimedia/video/> include: *Big Band; Montclair Staycation; Nutley Talent Show; Cedar Grove Mayor Sworn In; Independence Day in Montclair; Bloomfield High School Graduation, Police Physical Challenge*

Belle Creative Solutions - Montvale, NJ

August 2005 – January 2006

Graphic Designer

- Designed client marketing pieces for Empire Equity Insurance:
 - Designed, created and printed internal and external marketing pieces including client newsletters, posters and broadcast emails
 - Reviewed and critiqued designs including graphics and layout of graphic designers' projects: e.g., corporate sales brochures and pamphlets
 - Brainstormed designs for client marketing collateral with Chief Marketing Officer of TPD Marketing Services, a New Jersey company offering marketing services for small businesses and charities
 - Ordered toner, printers and supplies for the office

Independent Contractor

January 2006

Freelance Web Designer

- Retained by TPD Marketing Services to create mortgage company homepage utilizing HTML and Flash elements

EDUCATION

The Chubb Institute, Parsippany, NJ
Certificate, Multimedia and Web Design
Honors Graduate

Queens College, Queens, NY
Bachelor of Arts in Fine Arts

NY Technical College, Brooklyn, NY
Associates Degree in Commercial Art